



BECOME A **NORTH STAR ROLLER DERBY SPONSOR**

NSRD sponsors get special perks all season long!

REFLASH
MIDWINTER
GO DOWN



About Us

North Star Roller Derby is a member-run, nonprofit roller derby league based in Minneapolis. Skaters play a version of the roller derby you may have seen on TV in the 80s, but on a flat track instead of a banked track. It's a full contact athletic competition with rules and regulations.

NSRD's main focus is athleticism and the empowerment of members both on and off the track. As a member of the Women's Flat Track Derby Association (WFTDA), NSRD advocates for the growth of roller derby in Minnesota and throughout the world. NSRD members are also proudly involved in their community and partner with local artists, musicians, businesses and charities to enrich their home.

We are a Non-Profit Organization

North Star Roller Derby is a non-profit institution, classified as tax-exempt under section 501(c)(3) of the Internal Revenue Code. Contributions may be deductible to the extent permitted by applicable laws. Please consult your attorney or tax advisor for details.

Our federal tax identification number is 82-3775214.

League

75+ Engaged League Members
4 Home Teams, 1 Travel Team,
and 2 Recreational Programs

Social

8,500 Facebook Followers
1,600 Instagram Followers

Interested in becoming a sponsor?
Email us at sponsorship@northstarrollerderby.com

CHOOSE YOUR SPONSORSHIP LEVEL:

OUT OF THIS WORLD - \$4,000

COSMIC - \$3,000

GALAXY - \$1,500

SOLAR SYSTEM - \$ 1,000

STAR - \$500

	Star	Solar System	Galaxy	Cosmic	Out of This World
Season Tickets	2	2	4	10	20
Banner*	★	★	★	★	★
Logo on Website and program	★	★	★	★	★
Mentions at Bout	1	2	2	4	4
Program Ad		Quarter	Half	Full	Full Prime Placement
Social Post		1	1	4	6
Table or Second Banner			★	★	★
Skater Appearance**				4	6
Merch Perk***				★	★
Logo on Bout Poster/Graphics					★
First Whistle Privileges					★

* Banner to be provided by sponsor

** Perk is for the # of skaters at a single event and is subject to availability

*** 10% discount on all merch



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ADDITIONAL SPONSORSHIP OPPORTUNITIES



Individual Bout Add Ons / Comets*

- **\$150 – Vendor Table**
 - Use of table at each bout for promotion/sales
- **\$200 – Official Penalty Box Sponsor**
 - Signage behind the Penalty Box and mention most occurrences
- **\$150 – Official Timeout Sponsor**
 - Announcer mention most occurrences
- **\$250 – Official Jam Line Sponsor**
 - Announcer mention most occurrences
- **\$50 – Shout out**
 - Your custom 10-word mention announced 1x/game

*Discounts available if multiple selected and/or purchased for the entire season

SEASON PROGRAM ADVERTISING

(Available until October 5th)

Ad Size	1/4 Page	1/2 Page	Full Page	Inside Front Cover	Inside Back Cover
Price	\$100	\$160	\$260	\$360	\$310

**Don't see a package that fits your needs?
Let us help you mix and match elements to
customize a package to fit your business.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES CONT.

Announcements during pivotal moments*:

- **\$50 – "Your Brand" Apex Jumps**
 - Mention when a skater jumps the apex during play
- **\$100 – "Your Brand" Power Jam**
 - Mention most occurrences when there is a power jam during play
- **\$100 – "Your Brand" Star Pass**
 - Mention most occurrences when Jammer passes the Star during play
- **\$200 – "Your Brand" Lead Jammer**
 - Mention some occurrences when Lead is established (at least 4 times/bout)



More Options*:

- **\$250 – Reserved "box/seating" at bout**
 - 10 tickets to a bout of your choice, reserved box for you and your group
 - Veteran Skater to explain the game (subject to availability)
- **Skater Appearances**
 - Sliding scale and subject to availability

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**NOT THE RIGHT TIME TO SPONSOR?
CONSIDER DONATING INSTEAD!**





NORTH STAR
Roller Derby

THANK YOU

Website

Northstarrollerderby.com

Email

sponsorship@northstarrollerderby.com

Address

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