



BECOME A NORTH STAR ROLLER DERBY SPONSOR

NSRD sponsors get special perks all season long!



About Us

North Star Roller Derby (NSRD) is a member-run, nonprofit roller derby league based in Minneapolis. Skaters play a version of the roller derby you may have seen on TV in the 80s, but on a flat track instead of a banked track. It is a fast-paced, full-contact, highly athletic competition with rules and regulations.

NSRD's mission is to promote athleticism and the empowerment of members both on and off the track. As a member of the Women's Flat Track Derby Association (WFTDA), NSRD advocates for the growth of roller derby in Minnesota and throughout the world. NSRD members are also proudly involved in their community and partner with local artists, musicians, businesses and charities to enrich their home.

We are a Non-Profit Organization

North Star Roller Derby is a registered 501(c)(3) non-profit. Contributions may be deductible to the extent permitted by applicable laws. Please consult your attorney or tax advisor for details.

League

75+ Engaged League Members
4 Home Teams, 2 Travel
Teams,
and 2 Recreational Programs

Social

9,100+ Facebook Followers
1,600+ Instagram Followers

CHOOSE YOUR SPONSORSHIP LEVEL:

	Nebula \$500	Star \$750	Solar System \$1,500	Galaxy \$2,500	Cosmic \$3,750	Out of This World \$5,000
Banner*	★	★	★	★	★	★
Logo on Website and Season Program	★	★	★	★	★	★
Announcer Mentions During Bouts	1	2	2	3	4	4
Program Ad		Quarter	Half	Half	Full	Full Inside Cover
Social Posts Per Season			1	1	4	6
Season Tickets			2	2	5	20
Table or Second Banner			★	★	★	★
Skater Appearance**				2	4	6
First Whistle Privileges Blow the first whistle at the bout of your choice					★	★
Presenting Sponsor Logo and name on graphics with "presented by"						★

* Banner to be provided by sponsor

** Perk is for the # of skaters at a single event and is subject to availability



Interested in becoming a sponsor?
Email us at sponsorship@northstarrollerderby.com

ANNOUNCEMENT ADD ONS

Announcements during pivotal moments:

- **"Your Brand" Apex Jumps — \$50 per bout/\$175 for season**
 - Mention when a skater jumps the apex during game play
- **"Your Brand" Power Jam—\$100 per bout/\$350 for season**
 - Mention most occurrences when there is a power jam during game play
- **"Your Brand" Star Pass—\$100 per bout/\$350 for season**
 - Mention most occurrences when Jammer passes the Star during game play
- **"Your Brand" Lead Jammer—\$200 per bout/\$700 for season**
 - Mention some occurrences when Lead Jammer is established (at least 4 times/bout)

Announcements during game structure:

- **"Your Brand" Official Timeout —\$150 per game/\$525 for season**
 - Mention most occurrences that an Official Timeout is taken during the game
- **"Your Brand" Jam Line —\$200 per game/\$700 for season**
 - Announcer mentions your brand most occurrences when skaters line up at the Jam Line at the start of each Jam
- **"Your Brand" Penalty Box—\$250 per bout/\$875 for season**
 - Signage behind the Penalty Box and mention most occurrences when a skater is sent to the Penalty Box

**NOT THE RIGHT TIME TO SPONSOR?
CONSIDER MAKING A DONATION INSTEAD!**



ADDITIONAL OPPORTUNITIES



Individual Bout Add Ons:

- **\$150 – Single Bout Vendor Table**
 - Use of table at each bout for promotion/sales
- **\$525 – Full Season Vendor Table**
 - Save on a Vendor Table for the whole season!
- **\$250 – Reserved Seating at Bout**
 - 10 tickets to a bout of your choice, reserved seating for your group
 - Veteran Skater to explain the game (subject to availability)

SEASON PROGRAM ADVERTISING

Available until November 10th

Ad Size	1/4 Page	1/2 Page	Full Page	Inside Back Cover
Price	\$100	\$160	\$260	\$360



Don't see a package that fits your needs? Let us help you mix and match elements to customize a package to fit you!

Interested in becoming a sponsor?
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NORTH STAR
Roller Derby

THANK YOU

Your generosity keeps our wheels spinning and supports our community of strong, athletic skaters in growing on and off the track!

Website

Northstarrollerderby.com

Email

Sponsorship@northstarrollerderby.com

Mailing Address

2801 Hennepin Ave. S., #823
Minneapolis, MN 55408

